HI! I'M CHAYAWAN THAWEESAKSIRI

(CHERRY WIN)

An UI/UX Designer, illustrator, foodie, and volleyball enthusiast from Myanmar currently based in Japan. I am passionate about creating visually enticing designs that connects with users. I believe that understanding different user perspective is the key to making a people-first design that can be accessible to everyone.

EXPERIENCE



- SEPT 2024

2023

FEB

FUTURE ROLE

Your Company

PRODUCT DESIGNER (FREELANCE)

Gochiso Inc. - Japan (Remote)

- · Audited 100+ screens to identify design inconsistencies, developing scalable, auto-formatting components with color and font tokens to streamline reuse
- Built a design system standardizing 30+ colors and fonts with clear usage guidelines to improve asset organization
- · Created design guidelines detailing component sizes, interactive states, and best practices to ensure consistency across future projects
- · Contributed to the app's UI overhaul by assisting in updating designs throughout each development stage, aligning visuals with the product's evolving requirements

JUNIOR UI/UX DESIGNER

Adgorithmics Inc. (Alphame Project), Singapore (Remote)

- Enhanced UI consistency across existing and new screens by refining layouts and components to align with shifting app goals
- · Conducted competitor research and user interviews on SDGs certification requirements, translating insights into design improvements
- · Addressed unclear design workflows by creating documentation to streamline communication between design and development teams
- · Iterated on designs based on user feedback and product updates, improving usability and visual coherence

PE TEACHER, ART CLUB SUPERVISOR

Urawajitsugyo Gakuen Junior High school, Japan

Oversee monthly activity plans for high school art club, and acts as an advisor for students focusing on critique sessions.

CONTACT

www.chrrywin.comchrrwin72@gmail.comTokyo, Japan

EDUCATION

2018

BA Fine Arts, Cum Laude
Davidson College, USA
Best of Student Show
Winner 2018

SKILLS

Wireframes
Prototyping
User research
User interface
Usability Testing

TOOLS

Figma
Procreate
Photoshop
Illustrator

Canva

LANGUAGES

English

Native proficiency

Burmese

Native proficiency

Thai

Fluent proficiency

Japanese

JLPT N2 proficiency

CERTIFICATES

Design Lab 2022UX Academy Foundation

Japanese Proficiency
JLPT N2 certificate

JUL